IASP International Association of Science Parks and Areas of Innovation

PITCH SESSION
Call for proposals
33rd IASP World Conference on
Science Parks and Areas of Innovation

1 idea

3 mins

5 slides

19th – 22nd September 2016 | Moscow, Russia | www.iasp2016moscow.com

Introduction

Skolkovo Technopark in partnership with MSU Science Park and Technopark Strogino will host the 33rd IASP Annual World Conference on Science Parks and Areas of Innovation in September 2016.

The conference will bring together experts from science and technology parks (STPs) and other areas of innovation (AOIs), technology-based incubators, academia, the public sector and business to discuss and debate in depth the trends in STPs and other areas of innovation as increasingly complex structures for professional innovation support.

To serve their companies and communities, STPs and other AOIs often collaborate and coordinate activities with different institutions and organisations, such as chambers of commerce, development and funding agencies, industry associations, networks, venture capital, etc. All of these institutions are welcome to make contributions to this conference.

Pitch sessions

Pitch sessions are a dynamic approach to knowledge exchange, and in order to enhance the interactivity of the conference programme one session of this kind has been included in the conference programme.

Contributors selected for speaking at this session will have 3 minutes to encapsulate their central and latest thoughts on the topic. After all the presentations have been given, contributors will have a discussion time to debate, refine ideas and share their knowledge and opinions.

The format

The sessions will have a simple presentation format where presenters are allowed a total of 3 minutes to show **five slides**.

Please note that presentations longer than 5 slides won't be accepted.

Theme: "Science parks, areas of innovation and the city"

Many cities are becoming increasingly proactive in enhancing and attracting innovation-based activities and entrepreneurship in order to stimulate the development of the knowledge based economy.

Science Parks have decades of experience in such things, and regardless of whether they are geographically located in downtown areas or outside cities they can, and should, get involved in these new city dynamics. What are the relationships between STPs, AOIs and new urban/city strategies? What kind of expertise can parks contribute to their cities? What are the new roles that STPs and AOIs can play outside their traditional boundaries? How can they become the city specialists in an innovation and technology based economy? What are the synergies to be exploited? Where is such collaboration happening and what lessons can be learnt?

Ideas, reflections and analysis about these challenging questions are welcome for this pitch session.

Tips

Slides will be displayed for a short time: we suggest that you use big font size and a short text rather than a long paragraph.

The presentation should be a concise summary and should perfectly fit the time schedule.

Guidelines

This format is **not a cut down standard presentation**: content should be adapted to the format in order to maximise the impact of the pitch. In order to do so, and to help pitch authors convey their message effectively, we suggest the following layout for the presentation:

- Slide 1: a statement of the idea, methodology, project or result that is the subject of the pitch. A cover slide is not needed, as this will be added by the organisers (so that all presentations at the conference will have the same cover).

- Slide 2: the background, context or theory underpinning the subject of the pitch.

- Slides 3 and 4: critical economic and/or practical matters that needed to be addressed or will have to be addressed for the idea/project to be successful.

- Slide 5: the actual or anticipated outcomes. As an idea, you may like to consider giving a conclusion in "tweet format", with no more than 140 characters.

Submission and review

Authors are requested to provide a five slide presentation for review **by 6th July 2016**, along with the coversheet on page 4.

Authors can submit some accompanying notes if they would like to further explain some concepts to the review panel to help them understand their slides (optional). However, please note that this format does not require the submission of a written paper, but only the 5-slide PowerPoint presentation.

There will be a limited number of seats and applicants will be notified around mid-July 2016 as to whether their slides have been selected for inclusion in the session.

Acknowledgement

Participants in these sessions will be officially acknowledged as "conference contributors" and will be listed in the conference programme.

Organised and hosted by Skolkovo Technopark,
in collaboration with MSU Science Park and Technopark Strogino

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Pitch session application form

Pitch session

33rd IASP World Conference on Science Parks and Areas of Innovation, 2016

Panellist	
Given Name:	
SURNAME*:	
Organisation:	
Position:	
City:	
Country:	
Panellist's e-mail address:	
Phone (with area code):	

☐ I confirm my ability to make my contribution in English

Date:	Signature:

* Please use capital letters for the surname. (Examples: Fred SMITH, KASHIMA Yoshio).